

# Changing the way the world harvests food from the sea

Aquatic Behavioral Technologies, Inc.™, brings you the revolutionary Lobster Caller™, a specially designed sonic e-bait™ for Spiny Lobster. This rugged electronic device, once placed in lobster traps, will make harvesting spiny lobster simpler, easier, more profitable and non-polluting.



*Manufactured in the USA at this facility  
in Longmont, Colorado.*

Recognizing how this new technology can change the way the world harvests food from the sea, Aquatic Behavioral Technologies™ is working with scientists, commercial organizations and governments worldwide to use this technology responsibly. A.B.T.™ is committed to quality manufacturing, research and better fisheries.

## Join the revolution – Add the Lobster Caller™ to your traps this season.

### Here is how:

Lobster Callers™ are leased, not sold. For a monthly lease of \$10 per device, you can see the results for yourself.

Simply use your credit card or apply for special financing options to put the Lobster Caller™ to work for you. Ask for our special maintenance package to ensure uninterrupted service of your e-bait™ and protection from hurricane loss.

Talk to an Aquatic Behavioral Technologies™ representative, email us, or call the toll free number below to discuss reserving your Lobster Callers™ today.

### AQUATIC BEHAVIORAL TECHNOLOGIES, INC.™

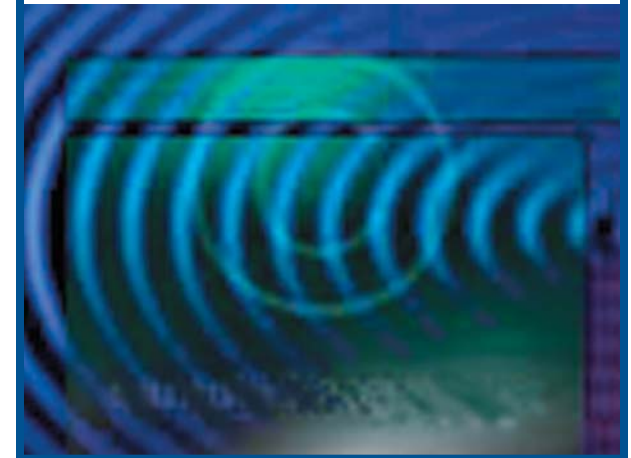
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## The Lobster Caller™ – Increase your catch with one simple solution...

### The E-Bait for Spiny Lobsters



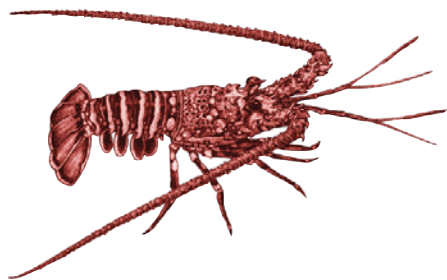
### AQUATIC BEHAVIORAL TECHNOLOGIES, INC.™

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# This simple device is designed to make trapping spiny lobster easier and more profitable.

## Years of Research

After years of research and engineering, the revolutionary Lobster Caller™ has finally arrived. This electronic unit provides a specially designed pulse sound which brings lobster out of rocks and grasses to your trap.

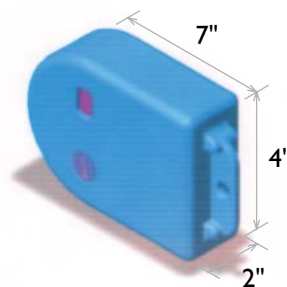


The sound is so powerful that lobster appear to forget their natural instincts and will cross blow outs and exposed areas, even in broad daylight, to get to the Lobster Caller™ sound. This makes harvesting spiny lobster simpler and more efficient – you'll wonder why it took so long to develop.

Aquatic Behavioral Technologies, Inc.™ has so perfected the Lobster Caller™ and the specific sounds it produces that it has obtained worldwide patents pending on the technology which delivers the sounds, and holds international copyrights on the sounds themselves.

## How does it work?

With ordinary trapping methods and baits, the trap is usually confined to areas with structure where the lobster are most likely to hide. “Scented” type bait is effective only in the direction of the currents. But A.B.T™’s revolutionary e-bait™ is omnidirectional, pulling lobster from all directions, including grassy areas, rock and structure.



3/4 view with approximate dimensions.

## Proven Results

There has never been a bait so powerful as the Lobster Caller™. Imagine what it would be like to harvest 2 to 4 times the lobster you catch today by simply dropping the Lobster Caller™ into your bait basket? How would it change your business? Your cash flow? Your available time? The fact is the Lobster Caller™ could revolutionize your business. It's proven power to attract lobster should make your business easier, more profitable and predictable.

## Win Win Solution for everyone

Revolutionary technologies can often disrupt and harm the existing order of business. But with the Lobster Caller™ everyone wins.

- **Lobstermen** – with increased catch and lower expenses, plus energy and labor savings per lobster caught.
- **Supplier/Wholesaler** – with increased sales and new e-bait™ recharging revenue.
- **Retailer** – with more fresh domestic catch.
- **The Local Economy** – with increased domestic trade and reduced imports.
- **The fisheries** – with legal, more efficient, and non-polluting bait. Increased catch encourages regulatory compliance.

A.B.T.™ research is committed to seeking ways to improve our fisheries.

